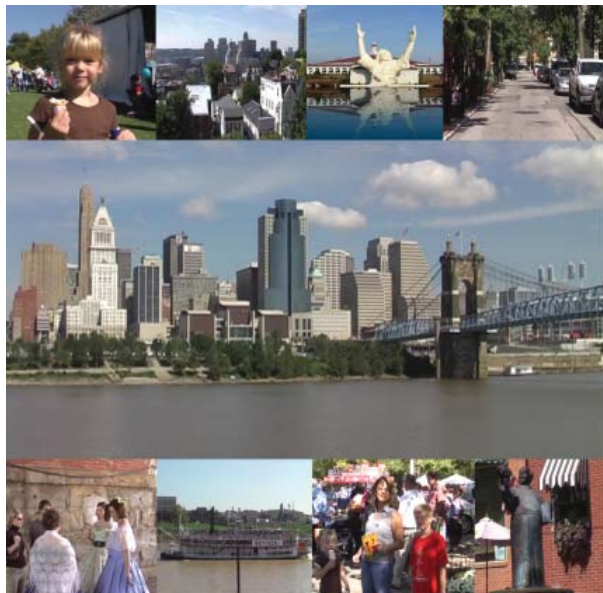


WebChannelU.com

CINCINNATI



Helping Local Business

Find Business

Helping Viewers

Find Cincinnati

There are people looking to do business with you. They walk by your place, but just don't have the time to stop in and look around. They are on the web, but they've never seen your site. These people live close by, work around the corner, or perhaps they're visiting from out of town.

They all want to feel special, to find something unique and interact with someone who cares about their business. They know they won't find that at a mega-chain or national retailer, but they can't find you. They can't hear your message above the noise from deep pocket competitors.

That's why Gaslight Media is building WebChannelU.com. To the viewer it's many things: a personal guide, TV station, community calendar, newspaper, and a social club. To the advertiser it is a marketing platform, that uses new media, to promote dialog and connect small businesses with customers already looking for them.

WebChannelU.com is bringing community to the web. Viewers know that they will find the people, places, businesses and events that make Greater Cincinnati unique.

How does it work ?

WebChannelU.com only accepts advertising from small regional businesses. We target businesses that have a local interest or provide local character. We'll introduce you to *Johnny's Toys* not *Toys R Us*.

WebChannelU.com is more than electronic yellow pages; it is an interactive marketing platform that introduces viewers to businesses. Viewers come to find the latest video clips, articles, and forums to explore their city. WebChannelU.com divides activities the way people actually spend their time.

- WATCH IT - *Clips, Old TV Shows, Local Videos*
- READ IT - *News, Stories, Gossip*
- TELL US - *News & Stories from you*
- DO IT - *Events, Activities, Clubs, Gyms*
- BUY IT - *Things you can buy locally*
- EAT HERE - *Places to Eat & Drink*
- GET IT DONE - *Services, Professionals. Etc.*
- ENTERTAIN ME - *Clubs, Bands, Movies, Etc.*

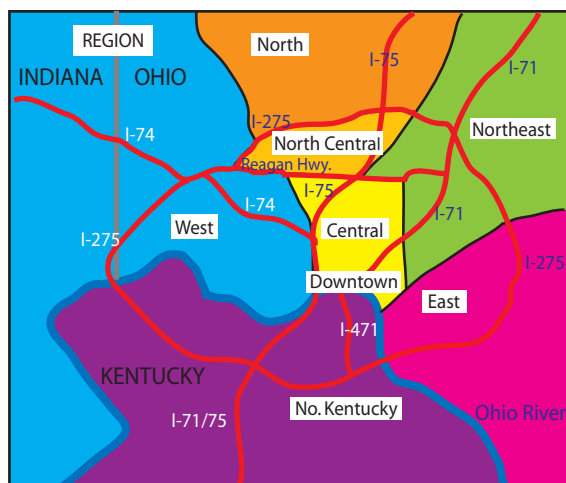
WebChannelU.com provides advertising to our viewers as a service not an interruption. We harness the power of the web and digital media so that our viewers can, with a few clicks of a mouse, **explore & navigate:** a neighborhood, an area of town, or the entire Greater Cincinnati region.



WEBCHANNELU

What's in it for you?

- We cater to small businesses
- We pool client resources to help you compete against deep pocket national competitors.
- We cost less than *The Doorstore*, *The Yellow Pages* and other direct marketers.
- Your message won't get lost among tens of thousands of advertisers.
- Our geography driven search method allows clients to use their businesses natural geography to efficiently and effectively reach the most likely prospect and stay in touch with current customers
- You're not just placing an ad, you are hiring Gaslight Media. We are a marketing company that specializes in new media advertising, loyalty, retention and coalition marketing.



WebChannelU.com Navigation Map

GASLIGHT
MEDIA

We connect clients with customers

Gaslight Media Inc. is a marketing firm that specializes in new media advertising, loyalty, retention, and coalition marketing. We provide small and medium sized businesses the same marketing and advertising services that big businesses have in house.

Our list of Services includes:

- Strategy Development
- Sales & Marketing Materials
- Video, Audio & Print Production
- Web site Development & Management
- Internet & Marketing Campaigns
- Loyalty & Retention Programs
- Coalition Marketing Programs
- Media Buys & Placement

We provide virtually everything that your business needs to successfully market and advertise.

WebChannelU.com is a simple and powerful extension of our core philosophy: Use technology to help small businesses compete.

We built WebChannelU.com to allow you to showcase your people, talent, business, or event. You are one of the region's many hidden gems that give Cincinnati character and make it different from every place else.

WebChannelU.com

Because life is about

YOU

Stop in and visit at

www.WebChannelU.com

Or

Drop us a note at

info@WebChannelU.com

WebChannelU.com

Built & Managed By

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